

The Ivory Haus (Pty) Ltd POPIA and POPI Policy

Effective Date: 1 November 2023

1. Introduction

1.1. The Ivory Haus Holdings (Pty) Ltd ("we," "us," or "our") is committed to protecting the privacy and security of personal information in accordance with the South African Protection of Personal Information Act (POPIA).

1.2. This Privacy Policy outlines our practices concerning the collection, use, and protection of personal information gathered through our website, <https://www.theivoryhaus.com> (the "Website").

2. Definitions

2.1. "Personal Information" refers to any information relating to an identifiable individual, as defined by POPIA.

3. Information We Collect

3.1. We may collect the following types of personal information:

- Name
- Contact Information (email address, phone number, address)
- IP address
- Cookies and Usage Data
- Any other information provided voluntarily by the user

4. How We Use Your Personal Information

4.1. We may use your personal information for the following purposes:

- To provide and maintain our Website
- To improve and personalize your experience
- To communicate with you
- To comply with legal obligations
- To protect against unauthorized access, use, alteration, or destruction of personal information

5. Cookies and Tracking

5.1. We use cookies and similar tracking technologies to enhance your experience on our Website. For more details, please refer to our Cookie Policy.

6. Disclosure of Personal Information

6.1. We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as required by law.

7. Security

7.1. We take reasonable steps to protect your personal information from unauthorized access or disclosure.

8. Your Rights

8.1. You have the following rights under POPIA:

- The right to access your personal information
- The right to correct or update your personal information
- The right to withdraw your consent
- The right to request the deletion of your personal information
- The right to object to the processing of your personal information

9. Contact Information

9.1. If you have any questions or concerns about our POPIA and POPI policy, please contact us at info@theivoryhaus.com.

10. Changes to this Policy

10.1. We reserve the right to update or revise this policy at any time. We will post the updated policy on our Website with the new effective date.

Please note that this is a basic template. Your client may have specific requirements or obligations under POPIA, so it's crucial to consult with legal experts to tailor the policy to their unique needs and circumstances.